

# FACTS & FACETS

A JESSOP'S PUBLICATION 619 • 234 • 4137

Special Sale Issue 2010 

## THE BIGGEST SALE IN JESSOP'S HISTORY

### UP TO 50% OFF EVERYTHING GOING ON NOW AT OUR CORONADO STORE

After 33 years in the Hotel del, Jessop's is forced to close the Coronado store. The Hotel del Coronado has not renewed our lease so we must close our doors by June 13. Which means you get never-before savings on our entire Coronado store inventory.

Everything – absolutely every diamond ring and bracelet and pendant, every unique estate collection piece, every genuine pre-owned Rolex, and every exquisite piece of gold and gemstone jewelry in the Jessop's Coronado store showcases – is on sale right now. And not just any sale. This is the biggest sale in our history with savings up to 50% off original prices.

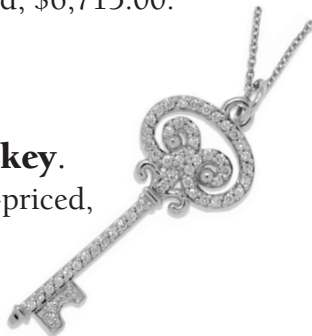


**Circa 1900 estate platinum-and-diamond pendant** with 3.25 carats total weight diamonds. Lovely Edwardian-period piece on 14KT white gold chain. Originally, \$7,900.00. Sale-priced, \$6,715.00.



**An exuberance of diamonds** dazzles on this vintage platinum lady's Hamilton watch with 14KT white gold bracelet, .85 carat total weight diamond. Originally, \$2,790.00. Sale-priced, \$1,813.50

**Delightful diamond key.** Originally, \$925.00. Sale-priced, \$647.50.



**Stunning 1.15 carats pink spinel** in a diamond drop pendant. 14KT white gold. Originally, \$1,990.00. Sale-priced, \$1,393.00.



**Exquisite pink sapphire-and-diamond ring**, band-style in 18KT white gold. Three princess-cut pink sapphires, .55 carat total weight, and .39 carat total weight diamonds. Originally, \$2,250.00. Sale-priced, \$1,687.50.



**Charming palm tree pendant**, 14KT yellow gold and diamond. Originally, \$1,075.00. Sale-priced, \$806.75.

**Magnificent platinum-and-diamond estate bracelet** with 3.75 carats total weight diamonds. Originally, \$9,990.00. Sale-priced, \$8,491.15.



**Beautiful 18KT yellow gold-and-diamond pendant**, .35 carat total weight diamonds. Originally, \$1,950.00. Sale-priced, \$1,462.50.



## One very special store will keep the Jessop's tradition strong

The same exceptional fine jewelry and service, the same expert craftsmanship in design and repairs, the same thorough appraisals and more will continue in our Downtown location. And the same knowledgeable, helpful, friendly staff you've come to know and trust over the years – Jim Jessop, Phyllis Weeks-Daniel, Sharon Axelson, Nancy Seelert and Lynne Correia – remain committed to serving you.

All the special services and values you expect from Jessop's will continue at Emerald Plaza, preserving a tradition that's been going strong since 1892.

## Don't wait. Hurry in for best selection – and for our very best prices ever!



## — Sale hours —

### Hotel del Coronado:

Sunday through Thursday, 10 a.m. to 8 p.m.  
Friday and Saturday, 10 a.m. to 9 p.m.

### Downtown:

Monday through Friday 9:30 a.m. to 5 p.m.  
Saturdays, June 5 & 12, *for this sale only*  
10 a.m. to 4 p.m.

## Can't make it to Coronado? Shop our Downtown store now

We have two showcases filled with jewelry from our Coronado store available at our Downtown location for those who can't make it to the Hotel del. Save up to 50% on Coronado-closing sale jewelry now at Jessop's Emerald Plaza!

## Our thanks to Carmen, James and Alma

It's hard to say goodbye to such fine staff members as Carmen Dorris, James Hoffmark and Alma Salazar-Gallego. We appreciate their dedication to Jessop's customers for so many years.

### Get Facts & Facets online

Jessop's news travels faster online. So give us your e-mail address and we'll send you Facts & Facets without having to wait for a postal delivery. Go to [www.jessopjeweler.com](http://www.jessopjeweler.com). In the upper right-hand corner of the Home Page, you'll see "Sign up now for special offers." Click there, enter your e-mail address and the rest is easy!

All jewelry mentioned in this issue of Facts & Facets is subject to prior sale. Jewelry shown does not necessarily represent actual size. Discounts up to 50% taken off original prices.

# JESSOP'S

Diamonds & fine jewelry since 1892

### Emerald Plaza

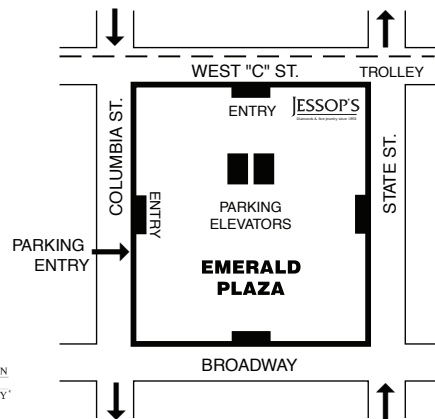
401 West C Street • Downtown • 619-234-4137

### In the Shops

of the Hotel del Coronado • 619-437-1707

Validated parking in both locations

[www.jessopjeweler.com](http://www.jessopjeweler.com)



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