



PERFECTLY BEAUTIFUL GIFTS. PERFECTLY LASTING MEMORIES.

The most wonderful holiday gift comes in a Jessop's jewelry box. There's no end to the joy and pleasure it brings. Year after year, fine jewelry from Jessop's continues to be cherished and to call up the fondest of holiday memories. See our newest exciting jewelry and exceptional estate finds at www.jessopjeweler.com.



GIFTS THAT PROMISE HUGS AND KISSES



Stocking stuffers from \$15, great gifts from \$149.

Mini sonic cleaners, \$15. Jewelry travel cases, \$25. Very pretty contemporary sterling silver earrings and pendants, starting at \$149. And a number of our most popular holiday pins from years past, starting at \$69.

Nothing sparkles like diamond studs from Jessop's.



- **Terrific value** – a pair of 1.00 carat total weight diamond studs, \$3,425.00.
- **Beautiful quality** – a pair of 1.53 carats total weight diamond studs, \$7,990.

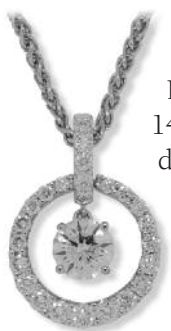
Every diamond from Jessop's comes with our quality assurance, including our staff of American Gemological Society-certified gemologists and appraisers with a commitment to ethical jewelry practices. Remember, you're welcome to take advantage of our special trade-up offer for larger diamond studs. Please ask for details.



Beautiful diamond bracelets, from tennis style to bangles and more. This exceptionally lovely diamond bracelet has delicate designs in 18KT white gold brilliantly paved with 1.60 carats total weight, by Simon G, \$5,490.

The ideal diamond pendant, specially priced for the holidays.

From our estate collection, a truly lovely 14KT white gold pendant featuring one central diamond with a very pretty circle of diamonds to frame it. 1.50 carats total weight. The center diamond has earned the brilliant and exceptional American Gemological Society *Ideal*-cut grade. Estate collection value, \$4,200; now only \$3,890.



December Web Special Offer: NO SALES TAX



The best kind of tax relief just in time for holiday shopping: We'll pay your sales tax! Just locate our special offer banner on www.jessopjeweler.com, print the coupon and bring it to Jessop's to shop in person. Prefer shopping online? Just call us when you find the piece you want and we'll apply our no-sales-tax offer for you. (We're happy to do more, from wrapping to shipping – just ask!)

This offer may not be combined with any other offer or applied to already-reduced merchandise.

Very special savings on new Rolex watches at Jessop's, your official Rolex dealer.

Let us know what style you want and we'll help make holiday wishes come true...for less. For example:



- New men's steel and 18KT Datejust, was \$9,300; now only \$6,975.
- New men's Air King in stainless steel, was \$4,550; now only \$3,867.
- New lady's steel and 18KT yellow gold Datejust with diamond dial, was \$4,550; now only \$3,867.

Magnificent pieces from our estate collection make one-of-a-kind holiday gifts:

• **Royal purple amethyst vintage pendant** prettily accented with natural pearls. A totally charming and wearable piece in 14KT yellow gold. Appraised value, \$950; now only \$775.



• **Old European-cut diamond and sapphire ring.** The 1.05 carats center diamond is set in platinum and trimmed with two rows of blue sapphires. Appraised value, \$12,000; now only \$9,590.



• **Plus a large estate collection just acquired** as we went to press that you must see in person. Come by soon!

Champagne Saturdays. Sip and shop!

Stop by the first three Saturdays in December – December 4, 11 and 18. You're invited for mimosas and a delightfully warm and personal shopping experience.

❄️ Holiday Hours ❄️

Monday through Friday, 9:30 a.m. to 5 p.m.
Saturdays, December 4, 11 and 18, 10 a.m. to 4 p.m.
Friday, Christmas Eve, 10 a.m. to 3 p.m.

Need an after-hours appointment or special request?
No trouble! Just call Jim Jessop or
Phyllis Weeks-Daniel, (619) 234-4137.

Every Jessop's gift comes with total satisfaction

Expert staff and services on-site, including four American Gem Society-certified gemologist appraisers, a jeweler/platinum-smith and an American Gem Society-accredited gem lab. Jessop's is an official Rolex dealer and certified diamond specialist.

Validated parking. Valet parking, too.
Call us at (619) 234-4137 for valet parking details.

Complimentary gift-wrapping. Shop early and we'll hold your gifts until you're ready for them.

Shop by phone at (619) 234-4137. Browse online at www.jessopjeweler.com. With Jessop's, you always receive exceptional service.

Complimentary appraisals on Jessop's purchases – an added guarantee of our quality. Please ask for details.

No-hassle returns. Every Jessop's gift comes with our guarantee that you and your gift recipient will be delighted.

Our Holiday Best

Wishing you a happy holiday and New Year, as well as many more happy occasions, which we look forward to sharing with you.

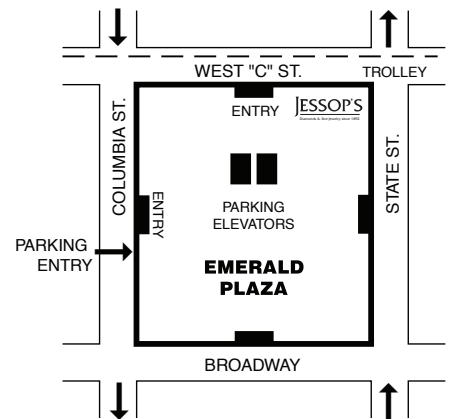
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JESSOP'S

Diamonds & fine jewelry since 1892

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www.jessopjeweler.com



All jewelry mentioned in this issue of Facts & Facets is subject to prior sale. Jewelry shown does not necessarily represent actual size.



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