

# FACTS

# Facets

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Spring/Summer Issue 2009



## NEW MODELS. FAVORITE CLASSICS. DATEJUSTS. SUBMARINERS. THE PRESIDENT.

### TIME FOR ROLEX SAVINGS

**Now until July 2, 2009 at our Downtown store only**

Jessop's is offering special savings and reductions on new Rolex watches. Which means there has never been a better time to invest in a Rolex. And there has never been a better opportunity to give yourself or someone special the world's most coveted watch.

This unprecedented offer is limited to stock on hand. But boy oh boy, do we have an incredible selection of new models, plus the legendary classics, all with a two-year Rolex warranty. Hurry in – and we mean hurry – for the best selection. And for the kind of savings you may never see again.

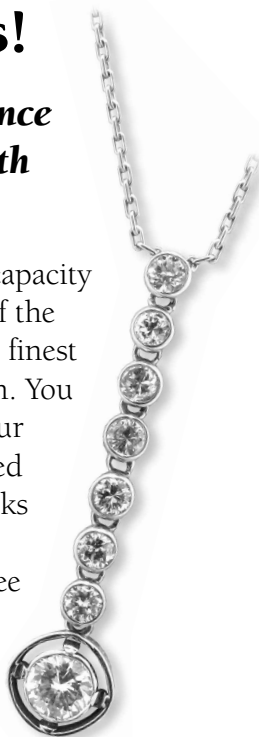
*Some professional models are excluded from this offer. Please contact the store for details, (619) 234-4137.*



## One-of-a-kind treasures at out-of-this-world savings!

**Estate Jewelry Clearance  
Sale June 5 – 19 at both  
Jessop's stores**

Our showcases are filled to capacity with a wonderful selection of the unusual, the spectacular, the finest estate pieces you've ever seen. You have just two weeks to get our best buys on specially selected unique jewelry. Just two weeks to get your hands on estate pieces you'll literally never see in-store again. Every piece is one-of-a-kind so shop early for best selection!



## Three drop-dead-gorgeous diamonds, plus \$1,000 toward the setting of your choice

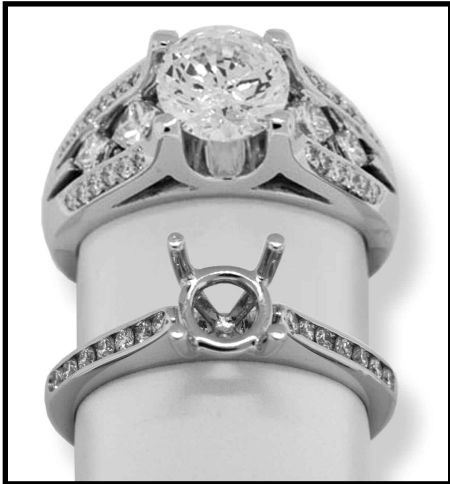
Your wish for a bigger diamond could come true right now with one of our exceptional values. Purchase one of the following magnificent diamonds and we'll give you a big bonus – \$1,000 toward the setting of your choice created by a Jessop's master craftsman.

**An impressive diamond from our estate collection** – 4.07 carats round diamond, currently set as a stunning pendant, \$25,900.00.

**The loveliest sparkle in a square cut** – 3.03 carats princess-cut diamond, \$28,900.00.

**Ideal-cut diamond with dazzling brilliance** – 2.16 carats round, \$19,850.00.

## Enhance your solitaire diamond with a beautiful remount



Does your solitaire – or do you – need a little perking up? After all, a beautiful diamond can shine so much better in the right setting. At Jessop's, we have many lovely remounting styles for you to choose from. Here are just two for your consideration:

**Statement-making platinum sparkler** set with princess-cut diamonds, \$7,890.00.

**Classic engagement style** accented with brilliant diamonds on the sides. Available in platinum, \$1,790.00. Also available in yellow gold.

All jewelry mentioned in this issue of Facts & Facets is subject to prior sale. Jewelry shown does not necessarily represent actual size.



### A little reading will go a long way to knowing more about diamonds.

If you're in the market for a diamond, or know someone who is, don't shop until you stop by for a copy of our diamond brochure. Or call us at (619) 234-4137 and we'll put one in the mail to you. Better still, visit our website [www.jessopjeweler.com](http://www.jessopjeweler.com) to learn more about diamonds & gemstones.

## Your old, worn, unused jewelry: good for cash or trade at Jessop's

Your trusted jeweler is also your trusted choice for an honest evaluation of your old, worn or unused jewelry, plus watches and scrap gold. Jim Jessop, an American Gem Society-certified gemologist appraiser, has been offering top dollar on single pieces or collections for several decades. For same-day immediate decisions, make a personal appointment with Jim. Call (619) 234-4137.

*Get Facts & Facets sent directly to your in-box.*  
E-mail  
**[jeweler@jessopjeweler.com](mailto:jeweler@jessopjeweler.com)**  
*and we'll be happy to put you on our e-mail list.*

# JESSOP'S

Diamonds & fine jewelry since 1892

### **Emerald Plaza**

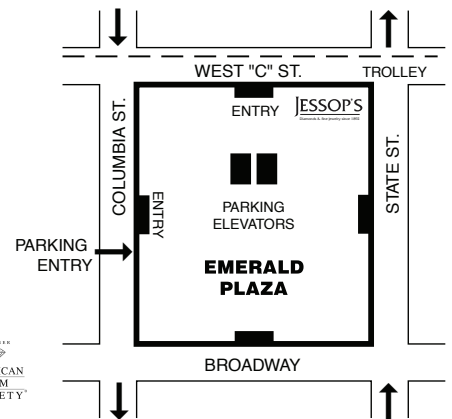
401 West C Street • Downtown • **619-234-4137**

### **In the Galleria**

of the Hotel del Coronado • **619-437-1707**

Validated parking in both locations

[www.jessopjeweler.com](http://www.jessopjeweler.com)



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