

## JESSOP'S HOLIDAY BOXES

Fill one with a treasured gift for as little as \$99

Gifts big and small. Jessop's has them all. And each comes with total satisfaction – our promise that you and your gift recipient will be delighted. Of course!



**Mini-tree with maxi-star power.** Our holiday pin for 2008 is a whimsical tree in sterling silver topped with a 14KT yellow gold star. Give it with your best holiday wishes. Only \$99.00.

**Endearing sentiments to last a lifetime.** Sterling silver bracelet with a toggle, engraved “faith, hope, love, charity.” Only \$105.00.

**Unlike anything she's ever received – something from our estate case.** We have rare finds in

all price ranges, including sapphires, rubies and emeralds. Come see for yourself! Three totally fabulous rings to mention:

• **Magnificent vintage platinum diamond-and-sapphire ring, circa 1910.**

Beautiful blue sapphire weighs 1.35 carats, accented with more than 1.30 carats of vintage-cut diamonds, \$7,790.00.

• **Extra sparkle to this opal cocktail ring,** featuring a 4.15-carat oval-shaped fiery opal, surrounded by 22 diamonds. 18KT yellow ring with the gems set in white gold for more glow, \$2,790.00.

• **Extraordinary aquamarine ring in a handmade platinum design.** The 3.11-carat aquamarine is surrounded by custom-cut sapphires, which are, in turn, surrounded by diamonds. Stunning combination of gems, \$11,950.00.



### Holiday shopping made easy

**Expert staff and services on-site,** including four American Gem Society-certified gemologist appraisers, a jeweler/platinum-smith and an American Gem Society-accredited gem lab. Jessop's is an official Rolex dealer and certified diamond specialist.

**Valet and validated parking** at Emerald Plaza downtown and Hotel del Coronado. Please call us for downtown valet parking details.

**Complimentary gift wrapping.** Shop early and we'll hold your gifts until you're ready for them.

**Shop by phone.** We'll provide the same exceptional service as we do in person.

**Complimentary appraisals on Jessop's purchases** stating the grading of gems and gem quality. Please ask for details.

### Holiday hours

#### Emerald Plaza Downtown

Mon. through Fri., 9:30 a.m. to 5 p.m.  
Sat., Dec. 6, 13, 20, 10 a.m. to 4 p.m.  
Open late Thurs., Dec. 18 until 7 p.m.  
Wed., Dec. 24 (Christmas Eve), 9:30 a.m. to 3 p.m.  
For special appointments, please call Jim Jessop or Phyllis Weeks-Daniel, (619) 234-4137

#### Hotel del Coronado, downstairs in the Galleria

Every day from 10 a.m. to 8 p.m.  
Wed., Dec. 24 (Christmas Eve), 10 a.m. to 5 p.m.

**A gift that sparkles?** Nothing like Jessop's diamond studs.

In all sizes and prices, backed by our guarantee and appraisal. Three sparkling gift suggestions:

• **Perfect size for a small earlobe** or as a beginning on the road to trade-ups! .50 carat total weight, \$1,090.00.

• **Great value!** 1.33 carats total weight, \$3,950.00.

• **Wonderful buy in a larger size:** 1.75 carats total weight, \$6,590.00.



**Do you wish your diamond studs were larger?** Jessop's trade-up policy is made for you. Call us or come in for details.

**Add even more sparkle with a diamond pendant or necklace.**

Jessop's has wonderful pieces for you to select from.

### Diamonds that dangle and more!

Our choice in diamond earrings is stunning. Just two to mention:

• Diamond dangle earrings, from \$725.00.

• Diamond hoops, from \$895.00.

Shop early for the best selection.



**A pre-owned Rolex  
from Jessop's:  
excellent gift,  
incredible value**

As an authorized Rolex dealer, Jessop's guarantees your pre-owned Rolex is genuine through and through. We also assure you of the best values. Fully reconditioned and in top condition, each pre-owned Rolex from Jessop's comes with a one-year warranty. Come see our selections, including:

- **18KT yellow gold Lady President model, wonderful condition with Jessop's one-year warranty. If new, valued at \$16,500.00. Now only \$10,750.00.**

All jewelry and watches mentioned in this issue of Facts & Facets are subject to prior sale. Jewelry shown does not necessarily represent actual size.



**A little reading will go a long way to knowing more about diamonds.**

If you're in the market for a diamond, or know someone who is, don't shop until you stop by for a copy of our diamond brochure. Or call us at (619) 234-4137 and we'll put one in the mail to you. Our diamond brochure is the next best source to talking to us.



*Warmest wishes for a  
Happy Holiday*

**&**

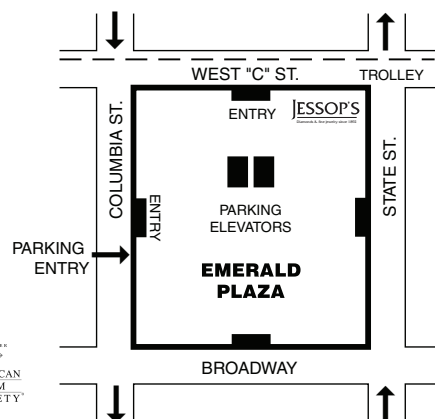
*a Happy New Year, too*

Thank you for letting us share in your special moments during 2008. We hope you'll continue to make Jessop's a part of your life. In return, we promise to continue our tradition of fine quality and expert service.

*George Q. Phyllis Nancy B.  
Nancy A. Alma Lynne Carmen  
Sharon James H. Albert*

**JESSOP'S**  
Diamonds & fine jewelry since 1892

**Emerald Plaza**  
401 West C Street • Downtown • **619-234-4137**  
In the Galleria  
of the Hotel del Coronado • **619-437-1707**  
Validated parking in both locations  
[www.jessopjeweler.com](http://www.jessopjeweler.com)



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San Diego, CA 92101